



Wisconsin Medical Society  
Holdings Corporation

# Continuous Insurance & Financial Innovation

*for Over 70 Years*

**INJURED PATIENTS AND  
FAMILIES COMPENSATION  
FUND (IFPCF)**

Unlimited Excess  
Liability Fund

1946

**WISMED ASSURE  
Insurance Agency**

1975

**PIC ACQUIRED  
BY PROASSURANCE**

PIC Shareholder  
Stock Purchase

1986

**ASSOCIATION HEALTH  
PLAN (AHP)**

AHP for WI Physician-  
Owned Practices

2013

**NATIONAL MEDICAL  
HEALTH CARE COLLABO-  
RATIVE (NMHC)**

National AHP Co-Founded  
with AZ & MO Medical Societies

2020



1975

**WPS HEALTH SOLUTIONS**

Health Insurance  
Company

**WISCONSIN HEALTH  
CARE LIABILITY INSURANCE  
PLAN (WHCLIP)**

Underlying Liability Fund

1978

**PHYSICIANS INSURANCE  
CORPORATION OF WI (PIC-WIS)**

Medical Professional Liability  
Insurance Company

2006

**WMSH INSURANCE SPC, LTD**

Captive Insurance Company

2016



**WisMed Financial**  
**WISMED FINANCIAL**  
Financial Planning Firm

2020

[wismedassure.org](http://wismedassure.org)

